

APPLICATION FOR ADVERTISING PLACEMENT

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Contact Person:

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Please send this application to the Organizer no later than **30 September 2025**.

Contact Person:

Phone:

Company Name (according to Application A)

E-mail:

Website:

Advertising in the Official Exhibition Guide and Floor Plan

Advertising Placement	Mark	Price (EUR) *
Company logo on the exhibition floor plan + highlighted company name in the exhibitor list in the guide and on pavilion information boards	<input type="checkbox"/>	EUR 470.59
Advertising module on the inside front cover (2nd cover page)	<input type="checkbox"/>	EUR 764.71
Advertising module on the inside back cover (3rd cover page)	<input type="checkbox"/>	EUR 705.88
Full-page advertising module on a separate page (210 × 297 mm)	<input type="checkbox"/>	EUR 647.06
Half-page advertising module (210 × 148 mm)	<input type="checkbox"/>	EUR 352.94
The exhibition guide print run is 10,000 copies. Distributed throughout the exhibition venue.	Total:	

Advertising on Banner Structures

Advertising Placement	Mark	Price (EUR) *
Advertising structure 1.0 × 2.9 m	<input type="checkbox"/>	EUR 505.88
Advertising structure 2.0 × 2.0 m	<input type="checkbox"/>	EUR 647.06
Advertising structure 2.0 × 2.9 m	<input type="checkbox"/>	EUR 941.18
Floor advertising sticker up to 1 sq.m (per item)	<input type="checkbox"/>	EUR 270.59
Flags in the foyer, size 1 × 3 m, quantity: 6 pcs.	<input type="checkbox"/>	EUR 2,941.18
The price includes structure rental, banner production, and installation.	Total:	

* Prices are quoted in Russian rubles and exclude VAT.

Video Advertising on LED
 Screens

Advertising Placement (The rate includes a minimum of 100 displays per day from 08:00 to 18:00 during the event period, excluding build-up and dismantling days.)	Mark	Price (EUR) *
In the registration area, Pavilion 2. Screen size: 87x1 m		
Video duration: 15 sec.	<input type="checkbox"/>	EUR 1,352.94
Total:		

Advertising on Lightboxes

Advertising Placement in the Pavilion 2 Foyer (during the event period)		Mark	Price (EUR) *
Lightbox in the foyer. Size: 1.17 × 1.97 m	Front side	<input type="checkbox"/>	EUR 941.18
	Reverse side	<input type="checkbox"/>	EUR 741.18
Lightbox at the entrance to the hall. Size: 1.14 × 2.44 m		<input type="checkbox"/>	EUR 1,082.35
Total:			

Distribution of Advertising
 Materials

Advertising Placement		Mark	Price (EUR) *
Distribution of the customer's advertising leaflet together with visitor badges (distributed to each visitor upon entry to the exhibition)		<input type="checkbox"/>	EUR 1,647.06
E-mail distribution of exhibitor special offers (more than 57,000 addresses)		<input type="checkbox"/>	EUR 470.59
Accreditation of one promoter for all exhibition days. Distribution of advertising and promotional materials outside the stand area is permitted only with a promoter badge.	Advertising distribution in the foyer of Pavilion 2 and exhibition halls 6, 7, 8, and 10	<input type="checkbox"/>	EUR 352.94
Total:			

Official Exhibition Website
www.mitexpo.ru

Advertising Placement		Mark	Price (EUR) *
Placement of a rotating banner on the homepage for 1 month. Size: 1280 × 500 px		<input type="checkbox"/>	EUR 341.18
Placement of a rotating banner on the homepage for 3 months. Size: 1280 × 500 px		<input type="checkbox"/>	EUR 917.65
Total:			

* Prices are indicated in EUR excluding VAT.
 Prices are valid for residents of the Russian Federation and CIS countries.
 Please note: VAT is charged additionally at the rates applicable on the payment date.

Signature of Authorized Company Stamp	Full Name	<input type="text"/>
	Date:	<input type="text"/>